



Interaction
international development
toolkit

How to use the Interaction Toolkit

The *Interaction toolkit* is a resource for councils seeking to maximise the value of international development work. It aims to be a practical resource, with guidance on the types of work that councils could do and how best to approach & deliver this.

Starting on the homepage you'll find...

...the **4 main sections of the toolkit**, set out in the **main menu at the top of the page**:

Why development (what development is and why councils should get involved);

Making a start (developing a strategy, getting buy-in, setting budgets);

What you can do (types of activity);

Maximising value (communicating and evaluating).



The screenshot shows the homepage layout. At the top is a blue navigation bar with links: Home, Why development?, Making a start, What you can do, and Maximising value. Below this is the main content area. On the left, there's a section titled 'Interaction' with introductory text and a photo of a group of people. To the right of the photo is text explaining that boundaries are not restricted to a line on the map and that engaging in international development activities delivers two-way benefits. On the far right, there's a blue box with the toolkit logo and a list of benefits: better services, greater efficiency, thriving people, and positive reputation. At the bottom, there's a grey bar with links for Case studies library, Resources index, and Useful links. A copyright notice for 2010 Local Government Alliance for International Development is at the bottom right.

... a **bottom menu bar**, featuring **case studies library**, **resources index** and **useful links** (these bring together all case studies and resources featured in the toolkit).

... a **right hand menu** highlighting the positive impacts on UK councils core business, including **better services**, **greater efficiency**, **thriving people** and **positive reputation**.

As you delve deeper into each section...

...there are **secondary menus** across the top of each page.

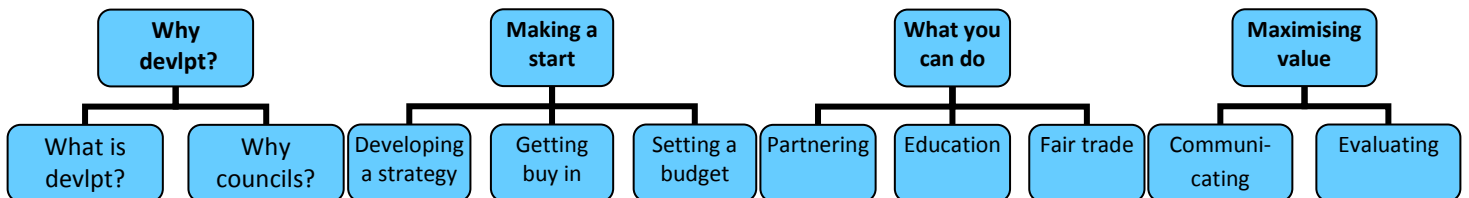
...and some sections include more **specialised information in a side menu.**

The screenshot shows the website's navigation structure. At the top, a blue header contains a primary menu with items: Home, Why development?, Making a start, What you can do (highlighted), and Maximising value. Below this is a secondary menu with items: Forging partnerships, Education & community (highlighted), and Fairtrade. The main content area is titled 'Development education' and includes text, a photo of three children, and a list of links: '>>Find out how', '>>Case studies', '>>Self assessment', and '>>Further info'. On the right, a side menu contains 'Development education' and 'Community engagement'. The footer includes the 'Interaction international development toolkit' logo and copyright information.

...click on the links further down the page to unpack the **toolkit tools** including:

- find out how** (with more detailed guidance);
- case studies** (current UK council activity);
- self assessment questions** (to assess how you are tracking);
- tips** (on how to maximise the impact of your work);
- further info** (including our *Interaction fact-sheets*, guides and useful links).

At a glance: find your way using the Toolkit Map below!



We hope that you find the *Interaction toolkit* to be a useful and practical resource.

The Local Government Alliance for International Development (LG alliance)